

## **IQAC Initiatives and Practices 2021-22**

According to the National Assessment and Accreditation Council (NAAC) in Bangalore, an Internal Quality Assurance Cell (IQAC) must be established as a quality maintenance measure for performance evaluation, assessment, and accreditation, as well as quality upgradation of higher education institutions. In this regard, the KOSHYS INSTITUTE OF MANAGEMENT STUDIES developed an IQAC cell in 2017. It is an integral part of the institutional structure that strives to achieve the goals of quality enhancement and sustainability. IQAC plays an important role in developing a system for consistent, aware, and catalytic progress in academic achievement.

- To Create a system for improving academic and administrative performance.
- To Promote quality enhancement through internalizing quality culture and implementing best practices.

### **Workshop on Research Writing Editing and Publishing (March 4)**

#### **Initiative**

IQAC organized a workshop on Research Writing with external resources and the process was to encourage faculties to start writing proactively in academic platforms. There was a social gathering organized for the faculties and staff of the institution.

#### **Outcome**

The workshop was a great success as the faculties were kept engaged and proactively participated in the workshop. The social gathering was to allow the faculties and staff to have fun and laugh together. The social gathering was a big success as the faculties actively engaged in games and fun events and was a huge success.

### **FDP on Insights on Research Methodology (September 4)**

#### **Initiative**

One day FDP on Research Process was conducted in association with Research cell to gain deeper insights into the nuances of Research. Different resource persons delivering sessions on different aspects of conducting research.

#### **Outcome**

The result of this FDP was shown when the faculties submitted their articles for publishing in a book.

  
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**The workshop/ seminar/ conference conducted in various department.**

**Initiative**

IQAC initiated and the department hosted several types of workshops with external sources, with the goal of encouraging faculty to begin writing and learning more proactively on academic platforms. A social gathering was held for the institution's faculty and personnel.

**Outcome**

There were ten programs, such as conferences, workshops, and webinars. The events were a huge success since the faculty were kept involved and actively participated in them. The social gathering was intended to provide an opportunity for faculty and staff to have fun and laugh together. The social gathering was a major success, with the faculty enthusiastically participating in games and enjoyable activities.

S.No	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To
1	Webinar on covid 19 Challenges in India and innovative Thoughts for success	546	19/06/2021
2	Workshop on Research Writing Editing and Publishing	123	07/03/2021
3	Seminar on Drivers of Entrepreneurship Growth	319	09/06/2021
4	Workshop on Intellectual Property Rights in Economic growth	154	10/21/2021
5	Workshop on Descriptive Statistics and Project Presentation	340	11/13/2021
6	Virtual CEO Workshop on Internet of things	256	1/28/2022
7	Workshop on Stock Market	257	2/24/2022
8	FDP and Workshop -Insights on Research Methodology	68	04/09/2022
9	National seminar Energy security and Renewable energy Management	138	4/28/2022
10	National Seminar on Life style for environment	137	06/03/2022

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## **Academic and Academic and Administrative Audits**

### **Initiative**

Administrative Audit (AAA) is the process of evaluating the efficiency and effectiveness of an academic institution. The college conducts AAA at regular intervals to review the programs and academic activities in the departments and in the institution.

### **Outcome**

IQAC conducts audits every semester to check the progress of the departments according to their annual plan.

## **Personal Plan of Action**

### **Initiative**

The Personal Plan of action is a strategic and carefully thought-out plan that consists of the goals, the objectives, the resources, and the ideas of how to make oneself a better person personally and professionally. It also consists of sections which provide contributions to the institution.

### **Outcome**

KIMS College encourages every faculty and staff to create their own Personal Plan of Action. This is a document where the faculties are given freedom to plan their own action for oneself and the institution.

## **Book Publication**

### **Initiative**

IQAC Focus on publishing high-quality books that entertain, educate, or inspire readers. Create a community of readers and authors who engage with each other and support the initiative's mission. Experiment with new formats, genres, or distribution methods to push the boundaries of traditional publishing.

### **Outcome:**



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Building a robust and sustainable publishing business that can weather industry changes and continue to thrive over time. There were 7 faculties who published over 7 book Published in reputed Publication.

Sl. No.	Name of the teacher	Title of the book/chapters published	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr.Prakash B Nayak	Organization Behaviour	2022	978-93-5480-262-1	Koshys institute of management studies	Thakur publications Bangalore
2	Uma Maheshwari S	Java Programming	2021	9789392369261	Koshys institute of management studies	Shubash Book House
3	Lalitha p s	Imminent outlook of future banking technologies in India after covid-19	2021	-	Koshys institute of management studies	-
4	Dr.M. Kethan	Business Marketing	2021	978-1-68576-141-7	Koshys institute of management studies	INSC International Publishers
5	S.Mahabub Basha	Business Marketing	2021	978-1-68576-141-7	Koshys institute of management studies	INSC International Publishers
6	S.Mahabub Basha	Investment Management	2021	978-93-91190-23-1	Koshys institute of management studies	Sankalpa Publications
7	Suresh NV	Entrepreneurship and start-ups	2022	978-0-387-45671-3	Koshys institute of management studies	Himalaya Publishing house

### Journal Publication

### Initiative

Journals provide more than only communication and record-keeping in academic settings. Most research results are published in journals, and a researcher's success and productivity are heavily influenced by the number of publications and where they appear. In this approach,

College has consistently focused on publishing papers in the journals listed on the UGC website. This was done to ensure that the publications contributed to the research base and society as a whole.

### Outcome

There were 11 faculties who published over 29 Publications in reputed journals

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number
Diversity and it's impact on work engagement and employee performance:A study on faculty in HEIs	Dr.Prakash B Nayak	Director	Anvesak	2022	0378-4568
Crops Recommendation prediction by using machine learning techneques	Dr.P Sudarkodi	MBA	International journal of advanced research in management,architacture technology and engineering (IJARMATE)	2021	2454-9762
Cashless hospitalization- Challenges faced by stakeholders in bangalore	Dr.P Sudarkodi	MBA	Journal of Huazhong university of science and technology	2021	1672-0733
Employee job satisfaction in IT Industry in Bangalore:An Empirical study	Dr.P Sudarkodi	MBA	Journal of contemporary issues in business and government	2022	2204-1990


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Employee engagement operations on IT Sector in Bangalore during covid-19 Author description	Dr.P S udarkodi	MBA	Asia pacific journal of research in business and management	2021	2229-1101
Customer Relationship management practices of Indian Public and private bank:An Exploratory study	Dr Lalitha PS	MBA	Indian journal of Finance and Banking	2021	2574-6081
Statistical analysis of customer relationship management practices in public and private sector banks of india	Dr Lalitha PS	MBA	Studies of Applied Economics	2021	1133-3197
An empirical study on Socioeconomic factors affecting producers participation in commodity markets in India	Dr.Kethan M	MBA	Journal of positive school psychology	2022	2896-2906
Financial literacy and investment bewhabioir of IT professional in India	Dr.Kethan M	MBA	East Asian journal of multidisciplinary research	2022	2828-1519
Relationship of ethical sales behavior with customer loyalty,trust and commitment:A study with special reference to retail store in mysore city	Dr.Kethan M	MBA	East Asian journal of multidisciplinary research	2022	2828-1519


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Which departments matter for capital structure? An empirical study on NBFCS in India	Dr.Kethan M	MBA	International journal of Entrepreneurship	2022	1099-9264
A study on issues and challenges on production of handloom sector with special reference to rayalaseema andrapradesh	Dr.Kethan M	MBA	International journal of applied research	2022	2394-7500
COVID-19 pandemic and the digitalo revolution in academia and higher education:An empirical study	Dr.Kethan M	MBA	Eduvest journal of universal studies	2022	2775-3735
A study on Marketing tools amongst the marketing professionals in bangalore city	Dr.Kethan M	MBA	A Journal of Composition theory	2022	353-362
Green banking practices in India- The customers perspective	Naveen R V	MBA	Academy of Entrepreneurship journal	2021	1528-2686
Depression in adolescents in to parenting,sibling status and types of schools	Shohinee mandal	BCA	Elementary education online	2021	1305-3515
Astudy on customer satisfaction on mobile banking services offered by selected private banks in Bangalore	Sandhya S	PRINCIPAL	The journal of oriental research madras	2021	0022-3301
Impact of internet banking service quality on customer satisfaction:A study with reference to	Sandhya S	PRINCIPAL	Turkish online journal of qualitative inquiry	2021	7514-7522

  
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commercial banks at Bangalore city					
Impact of service Quality Measurement on customer fulfilment in the indian Banking sector	Dr.Sandhya S	PRINCIPAL	PalArchs journal of Archaeology of Egyptology	2021	1567-214x
Which departments matter for capital structure? An emprical study on NBFCS in India	S.Mahabub Basha	B.Com	International journal of Entrepronuership	2022	
Relationship of ethical sales behavior with customer loyalty,trust and commitment:A study with special reference to retail store in mysore city	S.Mahabub Basha	B.Com	East Asian journal of multidisciplinary research	2022	2828-1519
An empirical study on Socioeconomic factors affecting producers participation in commodity markets in India	S.Mahabub Basha	B.Com	Journal of positive school psychology	2022	2896-2906
A study on issues and challenges on production of handloom sector with special reference to rayalaseema andrapradesh	S.Mahabub Basha	B.Com	International journal of applied research	2022	2394-7500



COVID-19 pandemic and the digitalo revolution in academia and higher education:An empirical study	S.Mahabub Basha	B.Com	Eduvest journal of universal studies	2022	2775-3735
A study on Marketing tools amongst the marketing professionals in bangalore city	S.Mahabub Basha	B.Com	A journal of Composition theory	2022	353-362
Influence of job stress and work life balance on the emotional intelligence of the travelling ticket examiners with special reference to souther railways	Dr. Vignesh R	BBA	Anveshek UGC CORE Journal	2021	0378-4568
Assessment of job stress,work life balance and emotional intelligence of selected travelling ticket examiners on indian railways	Dr. Vignesh R	BBA	Kalyan bharathi	2021	0976-0822
Relationship between the job stress and emotional intelligence of travelling ticket examiners on indian railways	Dr. Vignesh R	BBA	NIU International journal of Human rights	2021	2394-0298


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Customer Relationship management in retail banking industry	Lakshmi SN	BBA	Journal of contemporary issues in business and government	2022	1323-6903
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## **PLACEMENT REPORT**

### **Intiative:**

The IQAC Cell of KIMS's college is Initiated to provide best possible Placement and Internship opportunities for its students seeking professional growth. In this academic year, we conducted numerous sessions to groom the students into enhanced and confident personalities and help them achieve highest standards of progression as they graduate into successful beings.

### **Outcome:**

During the Academic Session 2021-22, the Cell strived to achieve its set standards and successfully conducted various events for the benefit of the students. Our College Academic Director Dr.Prakash B Nayak and our college Principal Ms Sandhya facilitated all the Placement events, the Placement officers of KIMS's college are all department HOD coordinated the programs. Around 30 companies participated in our KIMS Mega Job Fair organized by the Training and Placement cell of KIMS's College on May 2022. All final year UG & PG Science and Commerce Department students enthusiastically participated in the Job fair.

The Placement Cell of KIMS College is honored to have had such reputed companies for our on-campus Training and Placement

Name of the Employer	Pay package at appointment	Total no of student selected
MR.COOPER	9 LPA	8
TTK	2.5 LPA	3
CREDR	2.47 LPA	3
PRAXIS HOME RETAIL LTD	2.56 LPA	3

*Prakash B*  
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INDIA MART	2.9 LPA	1
INTELLIPAAT	3.5 LPA	17
MY CAPTAIN	2.0 LPA	2
HOUSBAY	2.5 LPA	3
DXT TECHNOLOGY	2.0 LPA	3
GASSOL	1.44 LPA	1
MUTHOOT FINANCE	2.5 LPA	7
DREAM GAINS	2.5 LPA	5
MENTOR BOXX	2.4 LPA	17
ICICI PRUDENTIAL	2.6 LPA	10
SKOLAR	2.6 LPA	21
NO BROKER	2.64 LPA	1
UPGRAD	2.64 LPA	2
PINCLICK	2.64 LPA	3
EMUDHRA	3 LPA	12
CAREER LABS	2.5 LPA	1
XPRESSBEES	2.28 LPA	3
ONE PAPER RESEARCH	2.65 LPA	1
ATS	2.8 LPA	11
DRONA EDU	3.6 LPA	11


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GENIOUS CONSULTANT	2.5 LPA	7
BYJUS	7 LPA	10
RELIANCE	2.5 LPA	20
COUNTRY EDU	5 LPA	9
PAYTM	5 LPA	7
KOTAK	7 LPA	6
ACT FIBER NET	5 LPA	4

During this academic year 2021-22, 30 Companies visited our campus for campus recruitment. 212 students were selected for various roles in different organizations. Out of the **212** students, highest count of **112** students was from the BBA streams, second highest of 36 students was from the Commerce streams and **36** students was from the MBA departments, **16** students were from the BCA students.

  
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